



FOR IMMEDIATE RELEASE

TYSON JORDENING INSTALLED AS PRESIDENT OF PROFESSIONAL INSURANCE AGENTS OF NEBRASKA AND IOWA

Professional Insurance Agents of Nebraska and Iowa (PIA of NE/IA) is pleased to announce the recent installation of our 2020-2021 Officers and Board of Directors led by President **Tyson Jordening** of GTA Insurance Group in Blue Hill, NE. Other officers installed were President-Elect **Josh Marshall**, CIC of Grinnell Mutual in Lincoln, NE, Treasurer **Tyler Lichty** of Suhr & Lichty Insurance in Seward, NE and Immediate Past President, **R.J. Gall**, CIC, CPIA of Agri-City in Norfolk, NE. Board of Directors include: **Steven Alder**, CIC, of INSPRO in O'Neill, NE, **Robyn Geiser**, CPIA of Arnold Insurance in Cozad, NE, **Amy Kotas**, CIC, CPIA, CPSR of Loup City, NE, and **Patrick Wehling**, CIC, CPIA of Wehling Insurance Agency in Nebraska City, NE. **Mark Suhr**, CIC of Suhr & Lichty in Seward, NE continues to serve as a PIA National Director.

Tyson Jordening has the following message to the PIA of NE/IA Members:

Thank you for the confidence you have instilled in me as your President of Professional Insurance Agents of Nebraska and Iowa for the 2020-2021 term. After being on the PIA board for many years, it is clear to me that Nebraska and Iowa have a great group of independent agents who are passionate about our industry.

The most important asset any organization can have are its members. The members of PIA are some of the finest insurance industry professionals who continue to collaborate to enhance the quality and viability of our industry. I would encourage you to get involved in PIA through your participation in events, CE courses, committees, and convention. Although Covid-19 has made our networking events much more challenging, we encourage you to continue to be involved. Encourage other agents you know to join PIA. Younger agents, especially, need to be involved & active in the association to help perpetuate the industry for many generations to come. The PIA continues to be "your voice" and advocate for you in Washington & also at the state level.

I'm glad I made the decision to be an active member of PIA. The people I've met by being involved has been the best choice yet as an insurance professional. I've grown as an individual on the educational side as well, not only through the many education courses offered by PIA of NE/IA, but from my peers that have been faced with many of the same challenges that we deal with day-to-day in insurance. Knowledge is key and vital to being a professional insurance agent.

Please let us know at PIA of NE/IA how we can help you in the growth and prosperity of your agency. Hope to see you soon at a PIA event!

Tyson Jordening is a 2011 Hastings College graduate. He has nearly 10 years of insurance experience and understanding and is employed as a Location Manager/Shareholder with GTA Insurance Group, managing their Blue Hill, NE location. Tyson currently serves on the PIA Board of Directors and is the President of the Blue Hill Community Foundation. In his free time, he enjoys the outdoors, playing and watching sporting events, and spending time with his family. Tyson resides in Blue Hill with his wife, Nikki, daughter, Rykan, and two sons, Beckham and Brooks.

Professional Insurance Agents of Nebraska and Iowa (PIA NE/IA) is a non-profit association governed by the Officers and Board of Directors who lead from their experience in the insurance industry. PIA NE/IA is committed to focusing our resources in ways that cast the most favorable light on our constituents. We are dedicated to providing the type of programs, the level of advocacy, and the dissemination of information that best supports the perpetuation and prospering of our members.

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